



## **Nannies Give Back**

Friday, October 23rd - Sunday, October 25th, 2015

We make a living by what we get, but we make a life by what we give. ~ Winston Churchill

Over the weekend of October 23rd to 25th, 2015 nannies and nanny-related businesses from across the country will come together in their local communities to participate in a variety of volunteer projects that serve local residents. This is a wonderful opportunity to not only give back but also to introduce the children in our lives to the importance and rewards of service.

### **FAQ**

Q. So how does this work exactly?

A. If you're interested in participating, you can become an organizer. Each organizer is responsible for choosing a volunteer project in their local community and coordinating the details needed to make the project successful. You can choose an event organized by an established non-profit (e.g. local pet shelter, Habitat for Humanity) to join in on or you can create your own event to benefit a charity (e.g. kid art fair to raise money for a local homeless shelter, food drive for local food bank).

Q. Who can be an organizer?

A. This event is open to nannies and nanny-related businesses (e.g. agencies, consultants). As a nanny, you can organize on behalf of your nanny group or if there's not a group in your area or you aren't part of it, you can organize as an individual.

Q. Are multiple events allowed in the same area?

A. Yes. In many metro areas that are large, multiple events make sense. However if you're in a small area, I encourage businesses and groups to work together to organize and promote one event.

Q. Is this for adults or for kids?

A. Ideally, nannies and businesses will get kids involved in this project. I'm a big believer that getting kids involved in volunteering early on not only benefits their social

and emotional IQ but also encourages them to be lifelong givers. Plus the more we help each other, the better off we'll all be! I've included a Friday to allow for events during work hours. However if you can't or don't want to include kids, adult only events are welcomed too. Remember to invite nanny employers to participate with their kids too!

Q. Are there any restrictions on participating?

A. You cannot charge a person to participate and if you raise money, 100% of contributions or sales must go to a registered 501(c) non-profit.

Q. Do I have to do my event at a certain time?

A. You must hold your event on October 23rd, 24th, or 25th for it to be part of the Nannies Give Back project.

Q. Is there a cost for participating?

A. Nope. I would appreciate a shout out for Nanny Care Hub if the opportunity arises.

Q. How does Nanny Care Hub help me with the event?

A. Nanny Care Hub will list your event on the site and also do promotion for the overall project. Events with a national slant are much more successful at getting local attention and participation.

Q. What's the next step?

A. If you'd like to be an organizer, please email me at [info@nannycarehub.com](mailto:info@nannycarehub.com) with...

- your name
- your area (city and state or metro area, remember others don't know your area like you do so think about how people will search for your event)
- your nanny group or agency (if associated with one)
- your public contact information (email or facebook group) so those interested can contact you directly

Please make sure to include ALL the above information so I can add you to the list. Once you know the details of your event, you can then forward them to me. The details should include date, time, location, short description of event, adults and kids or adults only, and registration deadline.